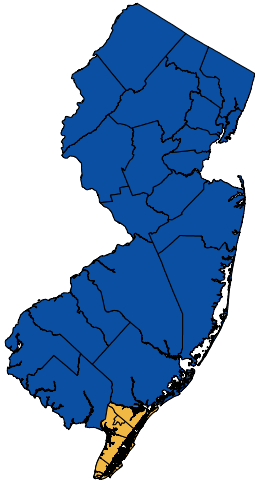


Cape May County Brief

Labor Market Facts



Employment and Wages¹

Total Private Sector Employment (2024 Average Annual): 35,162

Percent of N.J. Total: 1.0%

2019-2024 Employment Change: +1,261 or +3.7%

Largest Industry (2024 Average Annual): Accommodation and Food Services

Employment (2024 Average Annual): 11,092

Percent of Total County Employment: 31.5%

Private Sector Wage (2024 Average Annual): County: \$45,325 NJ: \$83,695

Demographics²

Population (July 1, 2024 estimate): 93,875 Percent of NJ Total: 1.0%

Persons Per Square Mile: 373.4

Most Populous Municipality (2024 estimate): Lower township Population: 21,705

Total Households: 46,121

Average Household Size: County: 2.00 persons NJ: 2.63 persons

Population Characteristics³

Veterans: 4,783

High School Graduate or Higher, 25 Years and Over: County: 93.8% NJ: 90.4%

Bachelor's Degree or Higher, 25 Years and Over: County: 38.3% NJ: 44.5%

Persons Below Poverty Level, Under 18 Years: County: 11.7% NJ: 11.7%

Median Age: County: 53.0 Years NJ: 40.1 Years

Economic Characteristics⁴

Per Capita Personal Income (2023): County: \$78,963 NJ: \$82,103

Rank Among NJ Counties: 10

Unemployment Rate: (2024 Annual Average): County: 8.0% NJ: 4.5%

Total Residential Building Permits (2024): 877

Single-Family Residential Building Permits (2024): 643

Mean Travel Time to Work: County: 25.7 Minutes NJ: 31.9 Minutes

Percent of Households with a Broadband Internet Subscription: County: 96.3% NJ: 94.8%

Percent of Residents with Health Insurance Coverage: 95.8%

Percent with Private Health Insurance: 72.9%

Percent with Public Health Insurance: 45.6%



Office of Research
and Information

Cape May County Brief

Labor Market Facts

Sources:

¹New Jersey Department of Labor and Workforce Development, *Quarterly Census of Employment and Wages*

Note: Rankings based on data for industries that is published in accordance with guidelines issued by the Bureau of Labor Statistics

²U.S. Census Bureau annual population estimates and American Community Survey 2024 1-Year Estimates

³U.S. Census Bureau American Community Survey 2024 1-Year Estimates

⁴U.S. Bureau of Economic Analysis, New Jersey Department of Labor and Workforce Development Division of Economic and Demographic Research, U.S. Census Bureau American Community Survey 2024 1-Year Estimates, and U.S. Census Bureau Manufacturing and Construction Division

The New Jersey Department of Labor and Workforce Development's Division of Workforce Research and Analytics Bureau of Labor Market Information has a staff of local Labor Market Field Analysts to assist with data needs that may be reached at:

Jason Timian, Chief jason.timian@dol.nj.gov
Bureau of Labor
Market Information

County Assignments

Atlantic, Camden, Cape May, Cumberland, Gloucester, Salem counties

Michael Dugan michael.dugan@dol.nj.gov

Bergen, Essex, Hudson, Passaic counties

John Ehret john.ehret@dol.nj.gov

Hunterdon, Mercer, Somerset counties

Michael Valeriano michael.valeriano@dol.nj.gov

Sussex, Union, Warren counties

Gul Noor Ismail gulnoor.ismail@dol.nj.gov

Burlington, Middlesex, Monmouth, Ocean counties

Brandon Schoonover brandon.schoonover@dol.nj.gov

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